

UNITING THE KINGDOM

100 Miles Vs £100: London

To help Brits explore the many wonderful cities the UK has to offer, Travelodge has developed a series of itineraries designed to help 'Unite the Kingdom'. Take our 100 miles v £100 challenge - making it easier to get out and about and explore top UK cities on a budget.

To take the challenge, find a city within 100 miles of your home, book a room at the local Travelodge (£19 per room at a roadside hotel or £29 at a city centre hotel) and spend your change visiting the local attractions.

This low-cost solution opens up the UK's top cities for range of short breaks, it's ideal for:

- Parents looking at ways to keep the kids occupied over the summer holidays
- A romantic break with your partner
- A girls' or boys' weekend break

<p>Destination – London London is the place where history and the vibrant present come alive. A blend of ground-breaking architecture and modern culture has created an amazing yet constantly evolving city.</p> <p>Not surprisingly, the capital has become a Mecca for both domestic and international visitors. With countless museums, galleries and entertainment options throughout the city there has never been a better time to come and find out just how much it has to offer.</p>	<p>Accommodation: Travelodge Family room (Caters for two adults and two children – under the age of 16 - or three adults)</p> <p>Book at www.travelodge.co.uk Rooms from £29 must be booked online, at least seven days in advance. Payment is pre-pay and non-refundable</p> <p>London Covent Garden Travelodge London Kings Cross Travelodge London King Cross Royal Scott Travelodge London Farringdon Travelodge London Marylebone Travelodge London Liverpool Street Travelodge London City Airport Travelodge</p>
<p>Cities and towns with 100 miles of London</p>	<p>Milton Keynes, Luton, Cambridge, Oxford, Northampton, Rugby, Brighton, Cheltenham, Southampton, Peterborough, Reading, Eastbourne and Dover</p>

Itinerary – Day One

Activity	Information	Cost
Arrive London	Arrive early to make the most of day one	Drive or get a supersaver train or coach ticket
Morning	<p>Buy a tube ticket and develop your own sight-seeing route over a cup of coffee. Examples of sights to see: Big Ben / House of Parliament Westminster Abbey Buckingham Palace The Tower of London St Paul's Cathedral</p> <p>The following attractions are free and can be included as part of your home-made sight-seeing tour: British Museum National Gallery Tate Britain Natural History Museum Science Museum National Portrait Gallery Victoria and Albert Museum Tate Modern Theatre Museum Tower of London</p>	<p>Adult £5.90 Children £2.00 (Under 11's now go free).</p> <p>Free</p>
Lunch	<p>Stop for lunch at one of the many café bars and restaurants in London. There is something to suit all tastes and budget Visit www.london-eating.co.uk for special offers and recommendations</p>	
Afternoon	<p>Suggestions for the afternoon:</p> <p>Option one: visit the TKTS booth in Leicester Square to get discounted tickets for a top West End show for that evening or afternoon The booth is open from 10am to 7pm (Mon to Sat) and 12 to 3pm on Sundays. Once you have your tickets, try one of the following options:</p> <p>Option two: Retail Therapy - With over 30,000 stores and hundreds of markets, London is a shopper's paradise. Top shopping areas are: Oxford Street, Covent Garden, Knightsbridge, Bond Street, Carnaby Street, Camden Market, Chelsea and Regents Street</p> <p>Option Three: Take a picnic and visit one of London's leafy parks: Hyde, Green or St James' Park.</p>	
Late afternoon	Back to Travelodge to freshen up for evening	
Evening	<p>London is world famous for its party atmosphere and non-stop nightlife. There are a few options to consider: Visit www.london-eating.co.uk for the best deals</p>	

	<p>and recommendations for eating out. If you are successful in obtaining tickets for a West End show – visit this site to find pre-theatre dinner offers also.</p> <p>Party animals can take the Party Bus - a double-decker bus with a mission to party around the West End, hitting four top night spots.</p> <p>See London at night on an open top London tour bus. The tour lasts two hours and operates through the heart of London's spectacular West End and City of London, providing the chance to view some of London's most famous sights at dusk or when lit up by night lights.</p> <p>Take a trip on the London Eye after dark and you will enjoy spectacular panoramic views of London with stunning buildings such as the Houses of Parliament, St Paul's Cathedral, Battersea Power Station and the Oxo Tower.</p>	<p>Ticket £29.95 per Person</p> <p>Adult £19.00 Children £12.00</p> <p>Adult £13.50 Children £6.75</p>
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Itinerary Day Two

Morning	Start the day by visiting the most famous and oldest of all London's street markets, Petticoat Lane. The market was established over 400 years ago and still attracts visitors from all over the world. The market actually takes place in Wentworth Street Monday - Friday, spreading on Sundays to become even bigger with 10 separate trading streets including Middlesex Street. You'll find bargains of every kind, including clothes from well-known chain stores, leather goods, watches and toys. The market is open from Monday to Friday, and on Sundays from 9.00 to 14.00	Free
Lunch	There are plenty of international food stalls from all over world at Petticoat Lane Market and stalls are very reasonably priced	
Afternoon	Continue with your sight-seeing tour on foot and you will continue to be amazed at the variety of activities London has to offer	

Total cost: based upon a family visit

Accommodation (Travelodge Hotel from £29 per room, per night)

Tube tickets for two days zones 1-3- £15.80

Total = £43.80

Add a trip on the London Eye to make a total of £82.30

(Family ticket based upon a family of two adults and two children)