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Completion of Offering of £440,000,000 Senior Secured Floating Rate Notes due 2025

Jersey—July 8, 2019. Thame and London Limited ("<u>Travelodge</u>") and its subsidiaries (together, the "<u>Group</u>") announced today that on July 5, 2019, TVL Finance plc (the "<u>Issuer</u>"), an indirect subsidiary of Travelodge, issued £440 million in aggregate principal amount of Senior Secured Floating Rate Notes due 2025 (the "<u>Notes</u>"), the proceeds of which, together with cash on hand, were used to (i) redeem the entire outstanding aggregate principal amount of the Issuer's senior secured floating rate notes due 2023 (ISIN: XS1602505775 (Rule 144A); XS1602505429 (Regulation S)), (ii) redeem the entire outstanding aggregate principal amount of the Issuer's existing senior secured fixed rate notes due 2023 (ISIN: XS1403611780 (Rule 144A); XS1403611608 (Regulation S)) and (iii) pay fees and expenses related to the refinancing of the Group's indebtedness and the offering of the Notes.

The Notes were issued on July 5, 2019 and will mature on July 15, 2025. The Notes bear interest at a rate equal to three-month LIBOR plus 5.375% per annum, reset quarterly. The Issuer will pay interest on the Notes quarterly on January 15, April 15, July 15 and October 15 of each year, commencing on October 15, 2019. Prior to July 15, 2020, the Issuer will be entitled, at its option, to redeem all or a portion of the Notes at a redemption price equal to 100.000% of the principal amount of the Notes plus accrued and unpaid interest and additional amounts, if any, to the redemption date plus a "make-whole" premium. The Notes may be redeemed at any time on or after July 15, 2020 at a redemption price of 100.000%. The Notes were issued with the following ISINs: XS2021486035 (Rule 144A) and XS2021472084 (Regulation S).

Important Notice

THIS ANNOUNCEMENT IS FOR INFORMATIONAL PURPOSES ONLY, AND DOES NOT CONSTITUTE OR FORM PART OF ANY OFFER OR INVITATION TO SELL OR ISSUE, OR ANY SOLICITATION OF AN OFFER TO PURCHASE OR SUBSCRIBE FOR, ANY SECURITIES OF TVL FINANCE PLC IN THE UNITED STATES OR ANY OTHER JURISDICTION; SECURITIES MAY NOT BE OFFERED OR SOLD IN THE UNITED STATES ABSENT REGISTRATION OR AN EXEMPTION FROM REGISTRATION. NOT FOR DISTRIBUTION OR RELEASE IN OR INTO ANY JURISDICTION IN WHICH OFFERS OR SALES WOULD BE PROHIBITED BY APPLICABLE LAW.

This announcement is only being distributed to, and is only directed at, persons who are: located outside the United States and are (a) persons in Member States of the EEA other than the United Kingdom who are qualified investors (within the meaning of Article 2(1)(e) of the Prospectus Directive) or (b) persons in the United Kingdom who are "qualified investors" and are (i) "investment professionals" falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended, the "Order"), (ii) persons falling within Article 49(2)(a) to (d) (high net worth companies, unincorporated associations, etc.) of the Order, or (iii) persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the Financial Services and Markets Act 2000) in connection with the issue or sale of any securities may otherwise lawfully be communicated or caused to be communicated (all such persons together being referred to as "relevant persons"). This announcement is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this announcement relates is available only to relevant persons and will be engaged in only with relevant persons.

Neither the content of the Group's website nor any website accessible by hyperlinks on the Group's website is incorporated in, or forms part of, this announcement.

MiFID II (ECPs and Professional Clients only) – Manufacturer target market (MIFID II product governance) is eligible counterparties and professional clients (all distribution channels). No PRIIPs key information document (KID) has been prepared as the Notes are not available to any retail investor in the EEA.