




1985 Travelodge is born - Trusthouse Forte opens the first UK value hotel just outside Burton-upon-Trent




1994 First airport hotel opens at London Gatwick 

1995 Granada acquires Trusthouse Forte and renames all the group's value hotels as Travelodge

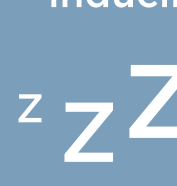


1996 Aberdeen becomes the first Travelodge with a Bar Cafe 

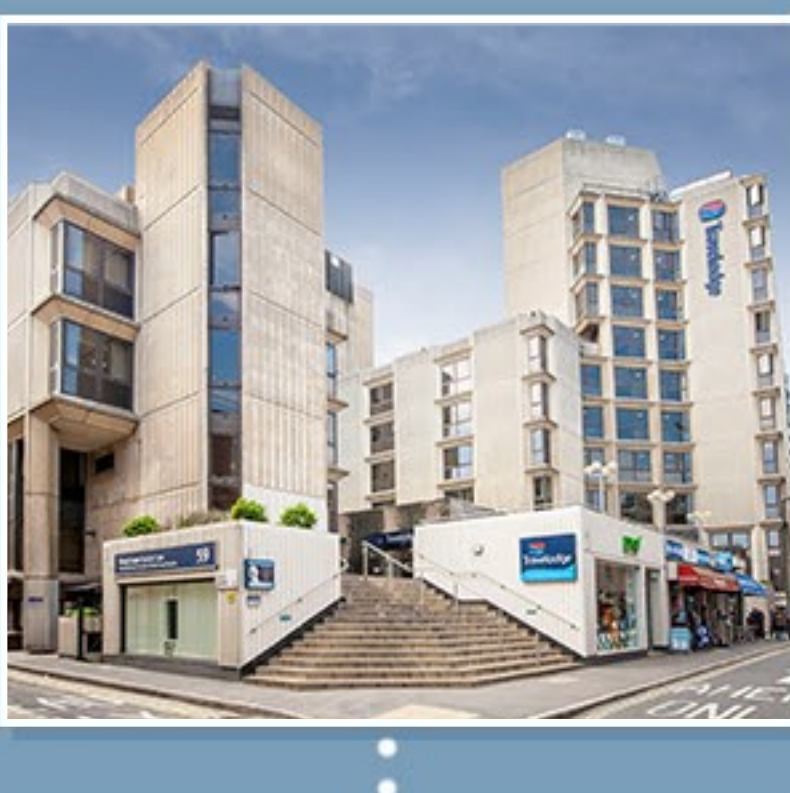
Travelodge serves nearly **3 MILLION** breakfasts a year 




1998 Business account card launched for small businesses 

A 2013 Travelodge study revealed that blue colour schemes are key to a successful sleep - inducing an average of 7 hours and 45 minutes! 

1999 First online booking taken 




2000 Opening of Travelodge's flagship hotel in Covent Garden, London 

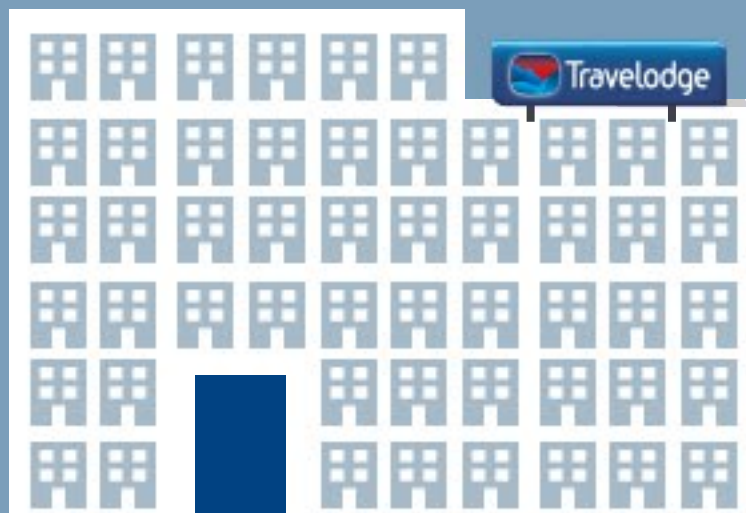
2003 Travelodge launches in Spain 

During 2013, a team of Travelodge employees once built a full-sized refurbished room at the 1,344 metre summit of Ben Nevis! 

2004 Travelodge launches in Ireland 



2005  A record 8 new hotels open in the UK in one day

2009 Travelodge sells one room every second during its Autumn sale day 

2010 52 Innkeeper's Lodges become Travelodge hotels 

In 2014 Travelodge donated over **1.5M** bars of soap, weighing more than 17 tons, to charity 'In Kind' to help fight Ebola in Africa. 

2013 Travelodge launches **£100m** modernisation programme 

 First of the new Travelodge Dreamer beds are delivered to hotels 

2015 **16 MILLION** customers stay at a Travelodge every year! 